

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re U.S. Patent No.: 7,617,121 B1)
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Issue Date.: November 10, 2009)
) **Attention: Box MF**
Application No.: 09/711,261)
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Filing Date.: November 10, 2000)
)
Inventors: DeMayo et al.)
)
For: APPARATUS AND METHOD FOR)
HYPERLINKING SPECIFIC WORDS)
IN CONTENT TO TURN THE)
WORDS INTO ADVERTISEMENTS)

Commissioner for Patents
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Sir:

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Respectfully submitted,

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Dated: December 14, 2009

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